

Challenges of circular transformation

- The Case of Skaza -

Friday, 8th November 2019

GZS, Dimičeva ulica 13, 1504 Ljubljana (Dvorana B)



REPUBLIC OF SLOVENIA
MINISTRY OF ECONOMIC DEVELOPMENT
AND TECHNOLOGY



EUROPEAN UNION
EUROPEAN REGIONAL
DEVELOPMENT FUND
INVESTING IN YOUR FUTURE

The seminar is primarily intended for senior managers and all those directly involved in making their organisations more sustainable and more circular. Stakeholders of “circular innovation ecosystem” includes policy-makers, industry associations representatives and other enablers.

This engaging transformation process that enables companies to transit from linear to circular business models is in the focus of this training course.

The event is organised in cooperation with Managers’ Association of Slovenia and forms a part of Circular Opportunity Days 2019 – a stream of events that inaugurates the Circular Business Academy (CBA. Circular Opportunity Days are organized by Gm as a member of Strategic Research and Innovation Partnership for Circular Economy – Circular Economy in cooperation with other partners.

The event is co-financed by the Republic Slovenia and the EU under the European Regional Development Fund.

The programme is held in English language.



Programme

- 8:30** **Arrival of participants and registration**
- 9:00** **Launch of the Circular Business Academy and introduction**
Dragica Marinič, Strategic Research and Innovation Partnership for Circular Economy – Circular Economy
- 9:10** **Challenges of the circular transformation**
Jurij Giacomelli, Founder and managing director, Gm
- 9:20** **Instructions for the workshop**
- 9:30** **How to seize circularity potential of Plastika Skaza**
Case study
Bart Stegeman, Executive director, Plastika Skaza d.o.o.
- 9.45** **Q&A**
- 10:00** **Engaging in circularity: Vision, leadership, collaboration and the need for experimentation**
Keynote - part I
Christiaan Kraaijenhagen, Co-founder and managing director, Innoboost
- 10:45** **Coffee break**
- 11:00** **10 steps of the circular transformation**
Keynote - part II:
Christiaan Kraaijenhagen, Co-founder and managing director, Innoboost
- 11:50** **Communication and stakeholder engagement**
Jasna Suhadolc, Founder, managing director, Actuado
- Getting smart and circular**
Janez Križan, Director of new business development & innovation, A1
- 12:10** **Assessing Circularity Potential: Group work**
- 13:00** **Buffet lunch**
- 13:45** **5-min presentations of group work assignments**
- 14.15** **Expert feedback**
Participants and Christiaan Kraaijenhagen, Innoboost, guest lecturers and other Faculty members of Circular Business Academy (CBA)
- 14:30** **Conclusions, coffee and networking**
- 15:00** **End of seminar**