



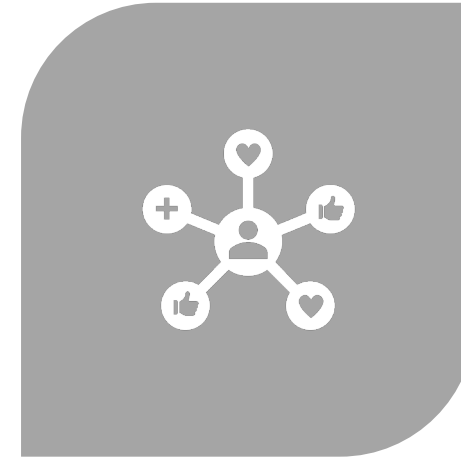
CBA Webinar (1): Imagining the Ecocivilisation

with Violeta Bulc and Anne-Catherine Berner
moderated by Jurij Giacomeli

The purpose of the series of seminars



IF WE WANT TO UNDERSTAND WHERE WE ARE GOING AS A GLOBAL CIVILISATION AND GET OUT OF THE SOCIETAL CRISES ROOTED IN THE OVEREXPLOITATION OF EARTH'S RESOURCES AND CURRENTLY EXACERBATED BY THE EFFECTS OF THE PANDEMIC, IT IS NOT ENOUGH ONLY TO DEFINE THE TARGETS OF SUSTAINABILITY AND PUSH TOWARDS THEM.

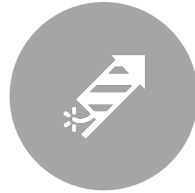


A SHARED UNDERSTANDING OF A MORE **INTEGRAL CONCEPT** TOWARDS **SUSTAINABLE AND INCLUSIVE SOCIETY** IS CALLED FOR. IMAGINING WHERE WE ARE HEADED CAN HELP US ALL TO SEE THE RIGHT MOVES ON OUR PATHWAY INTO THE FUTURE. WE ARE TALKING ABOUT **»ECOCIVILISATION«** AS A FINAL DESTINATION OF A COMMON SOCIETAL JOURNEY.

I have a dream



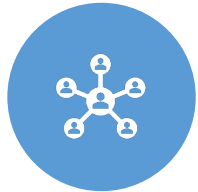
From ego to eco



From brakedown to
breakthrough



From competition to
collaboration



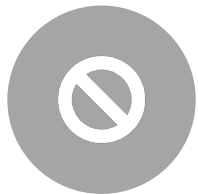
From hierarchy to
networks



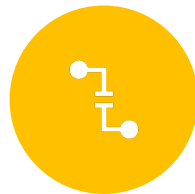
From profits to
shared value



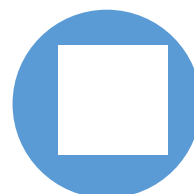
From vertical/linear
to relationship-based
models



From ownership to
responsible use

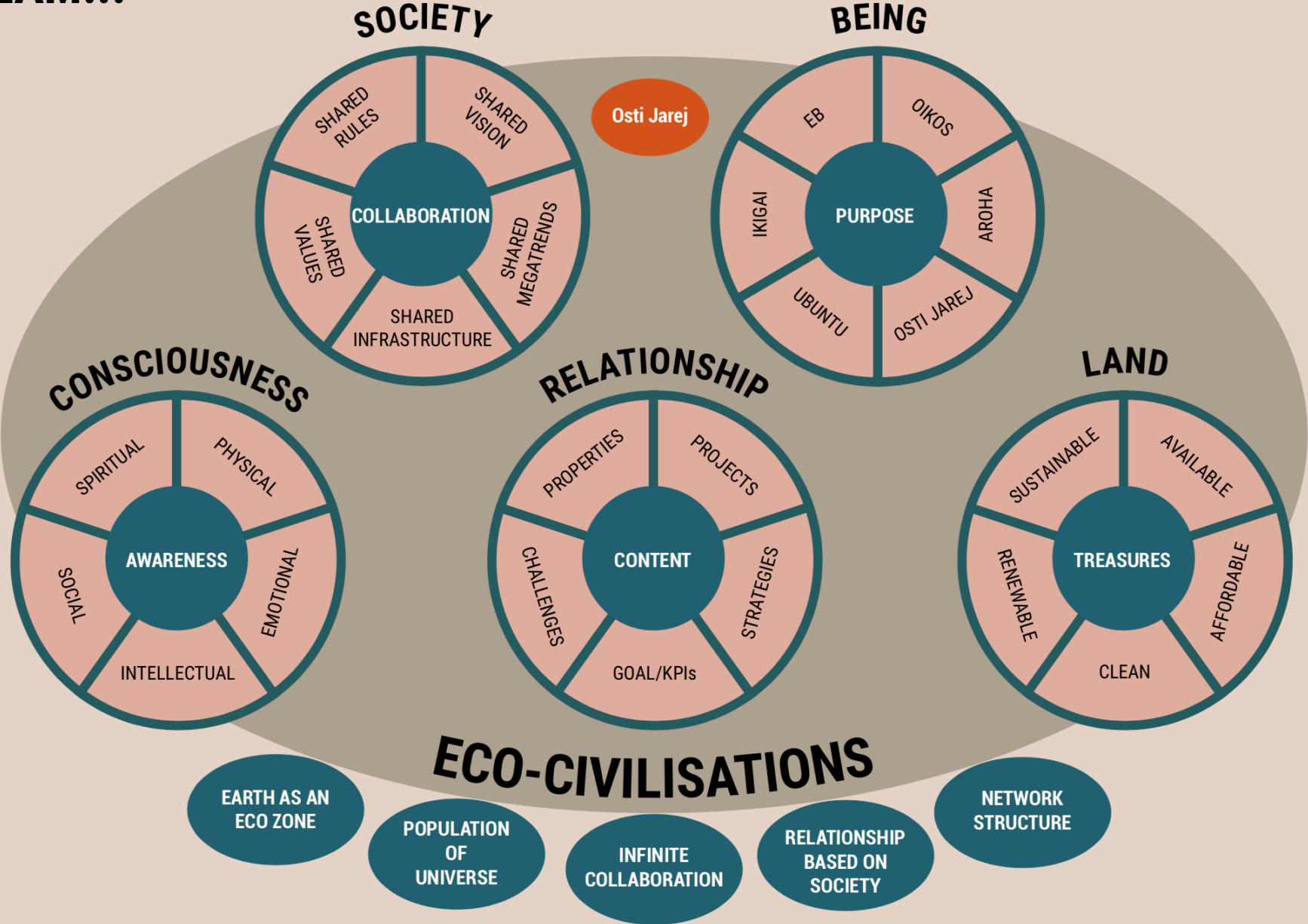


From destruction to
cross-civilisational
integration



From crematism to
care

I HAVE A DREAM...





I have a dream

Earth as an ecozone of the Universe

Population of the Universe

Relationships based civilisation

Ecocivilisation

What is so different about this dream...

“It is a global movement that has no name, no leader, no coordinated actions. It is coming from within. More and more of us are feeling it, sensing it, acting upon our inner calling. We know that it is time to live differently. To be more connected to the living world around us. To be in balance with the Planet, the Universe, with ourselves and our fellow humans.”

Violeta Bulc, Evangelist Ecocivilisation



Ecocivilisation

Common shared space, within the same shared consciousness.

System-based structures, networks, relationship-based society

Infinite collaboration.

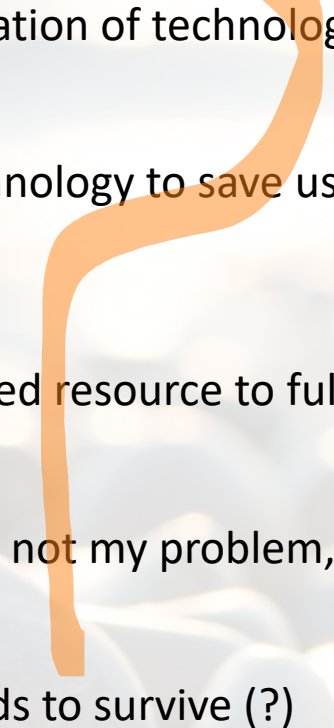
The basic entities: beings, land, society, consciousness, relationships become the priorities, basic structures around which everything evolves.

Functions are only tools, properties of relationships.

They are dynamic structures, tuned in to reflect the needs.



Ecocivilisation

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- we are the civilisation of technological breakthroughs (?)
 - we count on technology to save us from any life challenging situation (?)
 - there are unlimited resource to fulfil my needs (?)
 - climate change is not my problem, it will not affect me (?)
 - it is me who needs to survive (?)

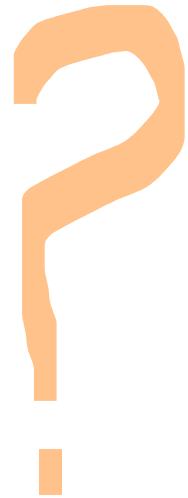




Ecocivilisation – the role of technology

Upgrading technology,
downgrading humans?

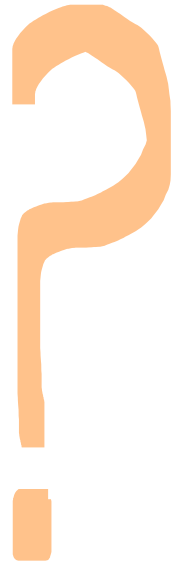
Race to the bottom
by developing only
the addiction to attention/advertising?



Ecocivilisation – the role of technology

Data ownership:

- China (state ownership)
- USA (corporate ownership)
- EU (user's ownership)



Ecocivilisation – the role of technology

- User centric
- Useful/supportive
- Green
- Inclusive
- Open
- Transparent
- Efficient

YES?





Thank you

with Violeta Bulc and Anne-Catherine Berner
moderated by Jurij Giacomeli