

Ecocivilisation Talks



CIRCULAR
BUSINESS
ACADEMY

COMMUNITIES

21st October 2020 at 15.00 CET on ZOOM

A two-part webinar session

Part 2: Wednesday, 4th November 2020

Host:

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Organisers

CIRCULARBUSINESS  ACADEMY

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In cooperation with Violeta Bulc, the curator of the Ecocivilisation

The Ecocivilisation Talks are supported by Public fund for human resources development of the Republic of Slovenia



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WELCOME TO THE TRAINING PROGRAMME „COMPETENT SLOVENIA“

THIS WEBINAR IS A PART OF A DEVELOPMENT PROJECT TITLED: „COMPETENCE CENTERS FOR HUMAN RESOURCES DEVELOPMENT“ (KOC 3.0).

THE DEVELOPMENT PROJECT IS FINANCED BY THE EUROPEAN SOCIAL FUND AND THE SLOVENIAN MINISTRY OF LABOUR, FAMILY, SOCIAL AFFAIRS AND EQUAL OPPORTUNITIES. IN COOPERATION WITH EXPERT PARTNERS THE PUBLIC FUND FOR HR DEVELOPMENT IMPLEMENTS TRAININGS, PROMOTES SOFT SKILLS AND ENTREPRENEURIAL KNOWLEDGE.

PARTICIPATION AT THIS TRAINING PROGRAMME IS FREE OF CHARGE.



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Our thinking develops in a new paradigm

General market failure creates the need for decoupling.

The shift to a new development paradigm derives from **a general market failure**, widely recognised in environmental economics: global production and consumption system at a given set of technologies as deployed in early 21st century, results in over-extraction of resources, driving the humanity beyond the sustainability threshold. The need for **decoupling** of human well-being from the use of resources is immanent. This changing course exposes all market participants to increasing uncertainty, deriving from negative externalities and leading to changing regulation. A comprehensive redesign of the regulatory framework essentially follows the concept of the Piguvian tax, while considering **all three dimensions of sustainability**.

The Intent

Advisory serving clients through a dedicated knowledge platform enabling **entrepreneurs, managers, experts, investors and policy-makers** to embrace circular business model innovation by creating, exchanging and sharing specific competence and thrive on the civilisational paradigm shift.





Why CBA: Focus on business model transformations

- **Assist managers** to master business transformations of from linear to circular
- **Support to entrepreneurs** in the development of circular businesses and seize their circular potential
- Develop **competencies and skills** needed **across and among organisations** to embrace circular business models and support implementation
- **Facilitate investment decisions** into sustainable business and facilitate financing of sustainable projects to both **investors** and entrepreneurs;





Why CBA: Focus on business model transformations

FORMATS:

- KNOWLEDGE SHARING, TRAINING, AND BEST PRACTICES; ADVISORY AND MENTORSHIP
- INCUBATION OF SUSTAINABLE INNOVATION ECOSYSTEMS
- FINANCING FACILITATION



Why imagining the Ecocivilisation

We as individuals, families, professionals, communities and societies... are both motivated and pressed by the change.

But where are we going? What is our desired destination?

First. Imagining our goal helps getting closer.

Second. This is a journey across a landscape of a **paradigm change**: It **depends on many factors whether we will get there or not.**
There is more than one path to get there.
There is also more than one pitfall, preventing the societies to move closer.

Outcome of the imagination exercise: desired scenarios and forward lessons to avoid pitfalls.

Essay contest

The participants are invited to share their vision and ideas on Ecocivilisation in a short **essay paper**.

Alternatively, **Choose two articles and briefly explain why** they help us understand future scenarios.

The best contributions will be published as a featured article in our [CBA CONVERSATIONS](#) section.

Authors will be awarded a free participation in one of our paying seminars of choice and, possibly, engaged in the subsequent Ecocivilisation sessions. Short essays should be, ideally, up to **2500 characters long** and may not exceed 3500 characters (incl. spaces).

We will select the best ones, discuss them in Part II and III and publish them on CBA CONVERSATIONS.

We will provide editing in agreement with the author.

Language: English; other languages are also accepted, just write the title and an intro also in English.

Today's speakers



Violeta Bulc, Curator of the Ecocivilisation, former EU Commissioner for Transport, will open the debate with the initial presentation of the Ecocivilisation as the author of a comprehensive interpretation of this concept.

Ladeja Godina Košir, Founder and Executive Director of Circular Change. She is an internationally recognised Circular Economy Leader and the finalist of The Circular Awards / WEF 2018. Besides being involved in the European Circular Economy Stakeholder Platform (ECESP) in Brussels, she co-authored the »Roadmap towards the Circular Economy in Slovenia« and regularly publishes on the topic.

Einar Kleppe Holthe, Founder of the Natural State, a company dedicated to **a natural approach to urban value creation**. He has abundant experience in developing and successfully implementing environmentally sustainable business models and scaling up from a local to a global scale. Since 2011, Einar Kleppe Holthe has been teaching about the concept of development and branding at the Emergence School of Leadership in Oslo.

House rules

Please, participate, be active, raise your hand and speak up or use the chat box. There will be time available for a discussion. **And when you don't speak, please, mute your microphone.**

Do the homework.

Please provide us feedback after the end of the webinar.

The webinar is being recorded. All materials will be available from CBA website after the webinar.



THANK YOU FOR PARTICIPATING AT THE TRAINING PROGRAMME COMPETENT SLOVENIA!

YOU WILL RECEIVE AN EMAIL WITH A SURVEY ON SATISFACTION WITH
TODAY'S TRAINING.

WITH YOUR HELP WE WILL BE ABLE TO CONTINUE ORGANISING EVENTS
WITH HIGH QUALITYCONTENT .

THE KOC 3.0 PROJECT TEAM WISHES YOU SUCCESSFULL APPLICATION OF
NEWLY ACQUIRED KNOWLEDGE AND SKILLS!



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