



ARE YOU READY TO GO CIRCULAR ?

**What to consider to be financed
for a circular business proposition**

A brief overview

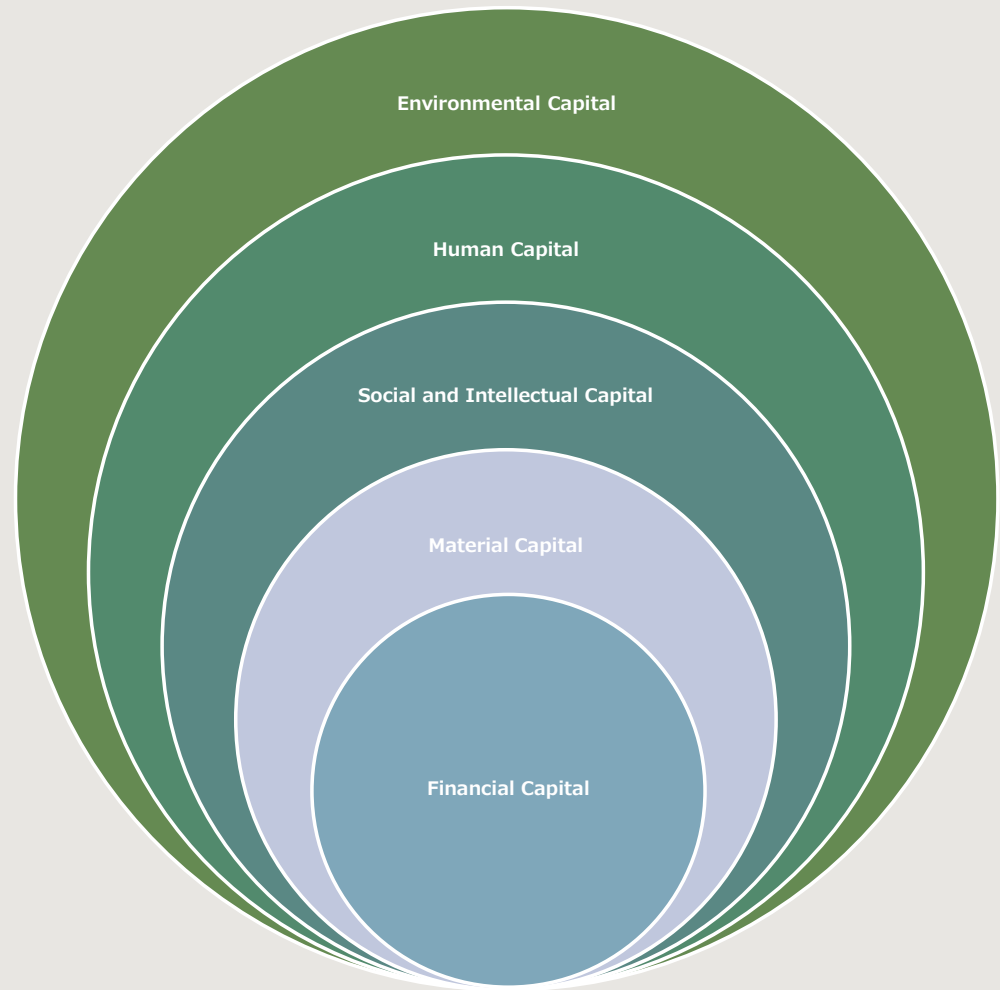
...on what it takes to become an interesting
circular investment and why this is important
to know

A new way of understanding value

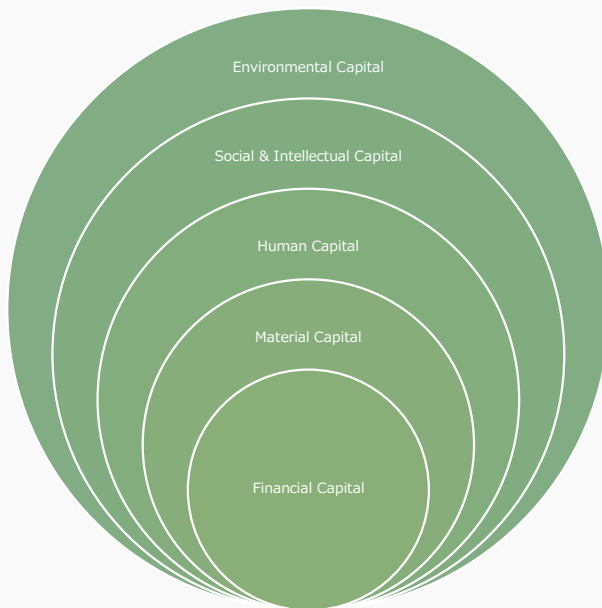
Traditionally, investors have had one duty – to make the greatest possible return on capital for their shareholders. This model is outdated.

It brought us to over-consumption of resources, biodiversity loss and to the brink of climate disaster.

**We are living
off our capital
– with zero
interest rate**



Regenerative rather than exploitative



- We need a new way of understanding value and returns that looks beyond the short-term and drives resources towards scalable solutions.
- Circular Innovation is the best tool we currently have for this
- Trillions of euros and dollars in so-called 'green' funds, waiting for sustainable, climate-focused investing

So how to become a sustainable investment?

Europe's agenda for sustainable growth

Changing how we produce and consume: the New Circular Economy Action Plan shows the way to a climate-neutral, competitive economy of empowered consumers

Measures along the entire life cycle of products, will make EU economy fit for a green future, strengthen competitiveness while protecting the environment and give new rights to consumers.

Sustainable Finance:
the process of taking due
account of environmental,
social and governance
(ESG) considerations when
making investment
decisions in the financial
sector

Bound to lead to increased longer-term
investments into sustainable economic activities
and projects:

Environmental considerations: climate change
mitigation and adaptation, preservation of
biodiversity, pollution prevention and circular
economy.

Social considerations: inequality, inclusiveness,
labour relations, investment in human capital and
communities, as well as human rights issues.



EU's Financing Sustainable Growth Strategy

Reorienting capital flows towards a more sustainable economy (a.o.):

- Fostering investment in sustainable projects
- Mainstreaming sustainability into risk management
- Fostering transparency and long-termism by strengthening sustainability disclosure and accounting rule-making
- **Establishing a classification system for sustainable activities – EU Taxonomy**

EU Taxonomy

- A regulatory classification system under which companies may define which of their economic activities are environmentally sustainable
- A list of economic activities with performance criteria for their contribution to **six environmental objectives**

Environmental objectives

- 1. Climate change mitigation**
- 2. Climate change adaptation**
- 3. Sustainable use and protection of water and marine resources**
- 4. Transition to a circular economy, waste prevention and recycling**
- 5. Pollution prevention and control**
- 6. Protection of healthy ecosystems**

Comply with all three

- Substantially contribute to at least one of the six environmental objectives
- Do no significant harm to any of the other five environmental objectives
- Comply with minimum safeguards



How can the Taxonomy be used by investors?

- Expressing investment preferences
- Selecting holdings
- Designing green financial products
- Measuring the environmental performance of a security or product
- Engaging with investees



**The best way to predict your
future is to create it.**

Abraham Lincoln

THANK YOU FOR YOUR ATTENTION!

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