



# CHALLENGES AND REQUIRED ACTION FROM BANKS AND COMPANIES IN A CIRCULAR ECONOMY

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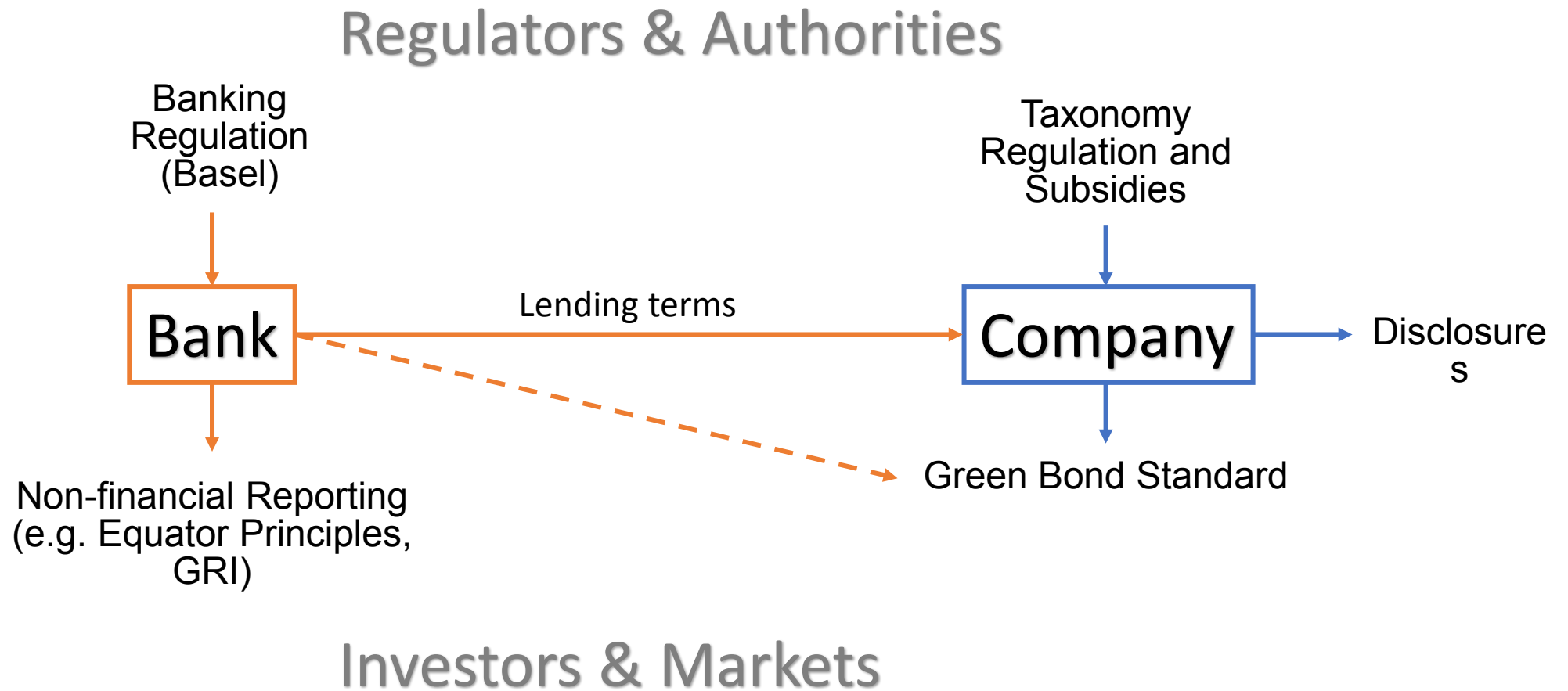


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# Roles of Banks and Companies in a Sustainable Economy



# Viewpoint of the Bank

## Credit Approval Process:

- Company business risk is transformed into **credit risk on the bank balance sheet** (e.g.: PD, LGD, EAD).  
The more sound and resilient the business model, the better the credit
- Assessment of entrepreneurial, sustainable, and social aspects of the **business model** (e.g. the **10 Equator Principles** or the **Global Reporting Initiative**)
- Transparent and comprehensive **risk management process**
- **Minimum standard**: exclusion of companies violating human rights or being destructive to ecology, as well as of companies engaging in corruption, money laundering, arms finance, and other sectors (e.g. gambling)
- Quality of **collateral** provided, especially in a stressed case (e.g. stranded assets)
- **Terms of the loan** are set in accordance with perceived risk and longevity of the business model (e.g. interest rate, amortisation profile, covenants)

# Global Reporting Initiative (GRI)

## **Modular Structure of the GRI Standards for Sustainability Reporting**

- GRI 100: Foundation, General Disclosure, Management Approach
- GRI 200: Economic Standards (Performance, Markets, Economic Impacts, Procurement Practices, Anti-Corruption)
- GRI 300: Environmental Standards (Materials, Energy, Water, Biodiversity, Emissions, Waste & Water)
- GRI 400: Social Standards (Employment, Labor, Health, Diversity,

# Equator Principles (EP)

## Principles set by the EP Financial Institutions

- EPFI have adopted the EP in order to ensure that the projects they finance and advise on are socially responsible and follow sound environmental management practices.
- Follow Human Rights (in acc. with UN Guiding Principles)
- Support 2015 Paris Agreement, where EPFI play a role in improving climate-related information (Task Force on Financial Disclosures), while assessing the potential transition to physical risk of financed projects
- EP serve as common framework for FI to identify, assess, and manage environmental and social risks when financing projects.
- 10 Equator Principles include:

- |   |   |
|---|---|
| 1) Categorisation of companies into<br>A (significantly risky to ESG),<br>B (potentially risky to ESG),<br>C (minimally risky to ESG) | 5) Stakeholder Engagement               |
| 2) ESG Assessment   | 6) Grievance Mechanisms                 |
| 3) Applicable ESG Standards   | 7) Independent Review                   |
| 4) ESG Management Systems and Action Plan   | 8) Covenants                            |
|   | 9) Independent Monitoring and Reporting |
|   | 10) Reporting and Transparency          |

# Viewpoint of the Company

## Company benefits from

### ➤ **Sound and solid business model:**

- Seasoned markets & products
- Solid customer base
- Diversified supply chains
- Governance: clearly defined responsibilities and reporting lines

### ➤ **Solid Finances**

- Track record of stable finances and accounts
- Healthy level of capitalisation and ownership
- Value in fixed assets and stock

### ➤ **Risk Awareness**

- Manage business risks: e.g. reliance on resources, technologies
- Transparency and disclosure of the RM process
- Monitoring business conditions at the level of suppliers and servicers (e.g.: child labor; environmental pollution)

# EU Taxonomy Regulation

## **Taxonomy Regulation**

- Brings together (1) technologies to create a sustainable economy and (2) pools of capital and finance that we need to invest into the sustainable economy, so we can respond to the challenges that we face.
- Defines what is sustainable, providing a simple list of activities that are aligned to the sustainability goals.
- Helps companies to access finance to transition their activities to a sustainable economy.
- Establishes six environmental objectives:
  - 1) Climate change mitigation
  - 2) Climate change adaptation
  - 3) Sustainable use and protection of water and marine resources
  - 4) Transition to a circular economy
  - 5) Pollution prevention and control
  - 6) Protection and restoration of biodiversity and ecosystems



# EU Green Bond Standard

## **Green Bond Standard**

- Voluntary, non-legislative EU Green Bond Standard to enhance effectiveness, transparency, comparability and credibility of the green bond market and to encourage market participants to issue and invest in EUR green bonds
- Issuers must explain how their strategy aligns with the EU's environmental objectives (six goals), use of proceeds, processes involved, and reporting on green bonds
- Standard would solve several barriers in the current market, including uncertainty on what is green by linking it with taxonomy, standardised verification and reporting
- Four critical elements:
  - 1) Alignment with EU taxonomy
  - 2) Publication of a Green Bond Framework
  - 3) Mandatory reporting
  - 4) Mandatory verification
- Accreditation through the European Securities and Markets Authority (ESMA)

# Conclusions: Circular Economy Aspects

## How can Banks and Companies improve the Circular Economy?

- **Lending standards: banks and bank regulators** play a crucial role in the shaping of economic growth, and hence are in a position to impose the principles of Sustainable Finance and the Circular Economy
- **Disclosure and Reporting** are a key path to more adherence to the Sustainable and Circular Principles
- **Taxation regulation and subsidies** play a crucial role in driving companies towards Sustainable and Circular Processes
- **Issuance of Green Bonds** can be a standardised way to make companies adhere to Sustainable and Circular Standards, with Investors & Markets playing the role of judge to the adherence or Principles
- **Companies can improve their creditworthiness** by applying standards in the Circular Economy (Reliance on resources, materials, and spare parts, Reducing distance of shipping of goods, Reliance on fossil fuels and old technologies, Level of digitisation)
- Should bank regulation emphasize the benefit for companies following principles of Sustainable Finance and the Circular Economy? **Penalising linear vs. supporting circular** companies by changing the ICAAP capital assessment charges?



Thank  
you!